



Digital Graphic Designer

Milano, Lombardia, Italy

CATEGORY Requisition #
Global Comms & Corp Marketing 21000C5U

Careers that Change Lives

Are you ready to play a key role in the transformation of the digital experience of our customers in the medical technology field ? Join us and manage our digital graphic designs to amplify our omnichannel presence and increase the customer experience throughout the digital journeys.

A Day in the Life

- Design on-brand creative solutions for a variety of channel: websites, email templates, social media graphics, third-party digital platforms, banner ads, etc. across all Western Europe region.
- Collaborate with the Global creative service team to ensure global created content can be localized to the Western Europe needs by assembling and adapting graphic assets and motion graphic content.
- Put together disparate elements of a design created by another professional, such as the icons, photographs and other components necessary for different creative deliverables.
- Work with cross-functional teams to take ideas from concept to execution, working with project managers, strategists, design colleagues, and content experts to deliver an effective user experience.
- Collaborate to deliver designs that align with technical and brand standards, ensuring consistency in designs and content across all company platforms.
- Creating wireframes for websites following company guidelines and technical standards.
- Providing advice and guidance on the aesthetic for campaigns, projects, and promotional events.
- Following briefs for each project and presenting design ideas to all the relevant stakeholders.
- Partner with the Digital team on managing and producing all aspects of digital front-end content across all Western Europe region.
- Support the digital delivery team to build attractive website and digital campaigns materials
- Detailed understanding of company's brand guidelines and its applications in various media
- Have a mindset of continuous learner to stay up to speed with latest digital marketing trends and solutions

Must Haves

- 5+ years experience working in an advertising agency or internal creative department
- B.A. degree in Graphic Design or related field
- Fluent in Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, Experience, XD, After Effects)
- Microsoft Office
- Fluent in English

Nice to Haves

- HTML 5/Web Design experience a plus but not required
- Working knowledge of CSS3, HTML5 and JavaScript

Additional info

Based in Milan, Italy

About Medtronic

Together, we can change healthcare worldwide. At Medtronic, we push the limits of what technology, therapies and services can do to help alleviate pain, restore health and extend life. We challenge ourselves and each other to make tomorrow better than yesterday. It is what makes this an exciting and rewarding place to be.

We want to accelerate and advance our ability to create meaningful innovations - but we will only succeed with the right people on our team. Let's work together to address universal healthcare needs and improve patients' lives. Help us shape the future.

Physical Job Requirements

The physical demands described within the Responsibilities section of this job description are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. For Office Roles: While performing the duties of this job, the employee is regularly required to be independently mobile. The employee is also required to interact with a computer, and communicate with peers and co-workers. Contact your manager or local HR to understand the Work Conditions and Physical requirements that may be specific to each role. (ADA-United States of America)

Additional Information

- Posting Date: Jun 3, 2021
- Travel: No

<https://jobs.medtronic.com/jobs/digital-graphic-designer-97845>